

**MM/BBA-303 (N) (AK)**

**2 0 2 0**

( 3rd Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper No. : BBA-303

**( Marketing Management )**

( New Course )

( PART : A—OBJECTIVE )

**KEY ANSWERS FOR OBJECTIVES**

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (iii)

(b) (iii)

(c) (iv)

(d) (ii)

(e) (ii)

( 2 )

(f) (i)

(g) (iv)

(h) (iv)

(i) (ii)

(j) (i)

2. Indicate whether the following statements are True (T) or False (F) by putting a Tick (✓) mark :  $1 \times 5 = 5$

(a) F

(b) F

(c) T

(d) F

(e) T

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